

# BALLARAT WINTER PUB PIE CHALLENGE 2026

## TERMS & CONDITIONS

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### 1. PROMOTER

The “Ballarat Winter Pub Pie Challenge 2026” (“Promotion”) is conducted by participating licensed venues located in Ballarat, Victoria as listed below. The Western Hotel acts as the Promotion Administrator on behalf of the Participating Venues and is responsible for administering the prize draw, redraws and winner notification process.

|                             |                                          |
|-----------------------------|------------------------------------------|
| Western Hotel               | 1221 Sturt St Ballarat                   |
| CITY OVAL HOTEL             | 1321 Mair Street Ballarat Central 3350   |
| Red Lion Hotel              | 221 Main Rd Ballarat                     |
| The Park Hotel Ballarat     | 1615 Sturt Street, Alfredton 3350        |
| Oscars Hotel and Cafe Bar   | 18 Doveton Street South                  |
| Irish Murphy's Ballarat     | 38 Sturt street Ballarat                 |
| The Robin Hood Hotel        | 33 Peel St N, Ballarat Central 3350      |
| Queens Head Hotel           | 146 Humffray Street North, Ballarat East |
| Market Hotel                | 272 Park street west Delacombe           |
| Buninyong Hotel             | 508 Warrenheip St Buninyong              |
| Royal Oak Hotel             | 402 south street Ballarat                |
| Bunch Of Grapes Hotel       | 401 Pleasant Street South Ballarat       |
| Royal Mail Hotel Sebastopol | 290 Albert street Sebastopol             |
| Aunty Jacks                 | 315-317 Mair Street Ballarat             |
| The Munster Arms Hotel      | 10 Victoria St Bakery Hill Vic 3350      |
| The Black Hill Hotel        | 502 Peel Street North Black Hill         |

- The Promotion is supported by industry partners including the Australian Hotels Association (Victoria) (“AHA VIC”)
- Each Participating Venue is independently responsible for conducting the Promotion within its venue and complying with all applicable laws and regulations.
- Nothing in this Promotion is intended to encourage the purchase or consumption of alcohol

### 2. PROMOTIONAL PERIOD

- The Promotion commences at 12:01am on **Monday 22 June 2026 and closes at 11:59pm on Sunday 19 July 2026** (“Promotional Period”).
- Entries received outside this period will not be accepted.

### 3. VENUE SIGN UP & CONFIRMATION OF INVOLVEMENT IN PROMOTION

Participating venues must provide one (1) AUD \$100 venue voucher to be part of the 2026 Ballarat Pub Pie Challenge

Venues must complete the official venue registration form before June 10<sup>th</sup>, 2026

- Link: [2026 Ballarat Winter Pub Pie Challenge – Fill out form](#)

#### 4. ELIGIBILITY

Entry is open to Australian residents aged 18 years or over who are physically present in Victoria when participating in the Promotion.

Directors, managers, employees and immediate family members of Participating Venues, associated agencies or companies connected with the Promotion are ineligible to enter.

Participation in the Promotion is voluntary.

#### 5. HOW TO ENTER

To enter the Promotion during the Promotional Period, eligible participants must:

1. Visit a minimum of four (4) Participating Venues;
2. Purchase at least one (1) eligible pie product from each Participating Venue visited;
3. Eligible pie products are determined by each venue and must be publicly available on the venue menu
4. Obtain a venue stamp in the official Ballarat Winter Pub Pie Challenge Passport at each venue;
5. Complete all requested contact details on the passport; and
6. Deposit the completed passport into an official entry box located at a Participating Venue.

Only official passports issued by Participating Venues will be accepted.

- Valid completed consumer passport means a passport containing four qualifying venue stamps and all mandatory contact details.
- Incomplete, illegible, altered, damaged or duplicate entries may be deemed invalid.
- Personal information will not be used for marketing purposes unless separately consented to by the entrant.

#### 6. NO REQUIREMENT TO PURCHASE ALCOHOL

- Purchase or consumption of alcohol is not required to enter or participate in the Promotion.
- Some participating menu items may contain alcohol as an ingredient or may be promoted alongside alcoholic beverage products.
- Participating Venues will comply with all Responsible Service of Alcohol obligations under applicable liquor licensing laws.
- Participating Venues reserve the right to amend, suspend or cancel the Promotion where required due to government restrictions, venue closure, public health directions, supply issues or events outside reasonable control.

#### 7. CUSTOMER PRIZE DETAILS

The major prize consists of:

- AUD \$1,000 worth of participating Ballarat venue vouchers, contributed by participating Venues; and
- One (1) hospitality gift pack including alcoholic beverage products, branded merchandise and glassware valued at approximately AUD \$999. Alcoholic products will only be supplied to a winner aged 18 years or over
- Total major prize value is approximately AUD \$1,999.
- If any alcoholic beverage component of the prize cannot be lawfully supplied to the winner, the Promotion Administrator reserves the right to substitute that component with a product of equal or greater value.

Secondary prizes consist of:

- AUD \$400 worth of participating Ballarat venue vouchers, contributed by participating Venues
- AUD \$100 worth of participating Ballarat venue vouchers, contributed by participating Venues
- Total consumer prize pool value is approximately AUD \$2,499.

Prizes are not transferable, exchangeable or redeemable for cash.

- The voucher prizes will comprise participating venue vouchers allocated at the discretion of the Promotion organisers.
- The composition and denomination of individual vouchers will be determined by the Promotion Administrator
- Participating Venues reserve the right to substitute a prize of equal or greater value where reasonably necessary due to circumstances beyond the organisers' control

## **7A. PARTICIPATING VENUE INCENTIVE**

Participating Venues will automatically be eligible for the venue incentive prize during the Promotional Period & agree to provide a \$100 venue voucher as part of the promotion.

The Participating venue that receives the highest number of valid completed consumer passport stamps during the Promotional Period will receive:

- one (1) case of Casamigos Tequila (700ml bottles); and
- recognition as the inaugural Ballarat Winter Pub Pie Challenge winning venue.
- The venue incentive prize will be awarded to the venue licensee and must be managed in accordance with Victorian liquor licensing requirements.

To be eligible, Participating Venues must:

- comply with these Terms & Conditions;
- conduct the Promotion lawfully and responsibly;
- only stamp valid customer purchases; and
- not engage in misleading, fraudulent or inappropriate conduct.

Participating Venues acknowledge:

- The venue incentive prize will be awarded to the venue licensee
- The venue incentive is not transferable or redeemable for cash;
- The Promotion organisers reserve the right to verify entry volumes and disqualify venues where manipulation or misconduct is suspected.
- The Promotion organisers may audit venue records and request proof of qualifying purchases.

In the event of a tie, the winning venue will be determined by the Promotion organisers acting reasonably and in good faith.

The Participating Venues reserve the right to substitute the venue incentive with a prize of equal or greater value if necessary.

## **8. PRIZE DRAW**

- The prize draw will occur at 5:00pm on Monday 20<sup>th</sup> July 2026 at City Oval Hotel, Ballarat VIC.
- Three (3) winners will be selected at random from all valid entries received.
- The draw will be conducted manually and randomly from all valid entries received

## **9. WINNER NOTIFICATION**

The winners will be contacted using the details provided on the completed passport within two (2) business days of the draw.

- Winners' first initial, surname and suburb may be published on participating venue social media channels.
- Winners agree to participate in reasonable publicity associated with the Promotion without additional compensation, including photography, social media content and promotional announcements.

If a winner cannot be contacted or does not claim the prize within seven (7) days, Participating Venues reserve the right to conduct a redraw.

- Any required redraw will occur at 5:00pm on 28 July 2026 at City Oval Hotel.
- Any redraw winner will be notified in the same manner as the original winner

## **10. PARTICIPATING VENUE CONDITIONS**

Participating Venues agree to:

- Provide one (1) AUD \$100 venue voucher to participate in the 2026 Ballarat Pub Pie Challenge promotion
- Only issue stamps upon a qualifying purchase;
- Not manipulate, falsify or interfere with entries;
- Conduct the Promotion lawfully and responsibly; and
- Comply with all liquor licensing, food safety and consumer law obligations.
- Promotion organisers reserve the right to remove, replace or add participating venues during the Promotional Period where reasonably necessary.

Participating Venues reserve the right to invalidate entries where fraudulent activity, tampering, duplicate passports or misuse of the Promotion is suspected.

### **10A. VENUE VOUCHER CONDITIONS**

Participating Venues acknowledge that any voucher supplied as part of the Promotion prize pool:

- must remain valid for a minimum of 12 months;
- must comply with applicable Australian gift card and consumer laws;
- remains the responsibility of the issuing venue; and
- may be subject to the issuing venue's standard redemption conditions.

## **11. RESPONSIBLE SERVICE & LIQUOR COMPLIANCE**

- The Promotion is intended to promote hospitality participation and food-based venue engagement.
- Nothing in this Promotion encourages excessive or rapid consumption of alcohol.
- Alcohol will not be supplied to persons under 18 years of age.
- Participating Venues reserve the right to refuse service in accordance with responsible service obligations and venue policies.

## **12. PRIVACY**

Personal information collected as part of this Promotion will be used solely for the administration of the Promotion and prize fulfilment purposes.

- Entrants consent to Participating Venues contacting them regarding the Promotion and announcing the winner's name where legally required.
- Personal information will be handled in accordance with applicable Australian privacy laws.
- Personal information will not be used for marketing purposes unless separately consented to by the entrant.
- Personal information will be retained for up to 6 months after completion of the Promotion and then securely destroyed unless otherwise required by law.
- The Participating Venue collecting an entry will be responsible for the secure storage of personal information
- Following collection, entries may be transferred to the Promotion Administrator for the purpose of conducting the draw and administering the Promotion.

## **13. LIMITATION OF LIABILITY**

To the maximum extent permitted by law:

- Diageo Australia Pty Ltd and Australian Hotels Association (Victoria) are supporting partners only and are not promoters, operators, administrators or prize providers of the promotion.
- Diageo Australia Pty Ltd is not a promoter of this Promotion and has no responsibility for its administration, operation, prize draw or prize fulfilment
- To the fullest extent permitted by law, Diageo Australia Pty Ltd and Australian Hotels Association (Victoria) shall have no liability whatsoever in connection with:
  - the conduct of the Promotion;
  - administration of entries;
  - prize fulfilment;
  - venue participation;
  - food preparation or service;
  - liquor service; or
  - any injury, loss or damage arising from participation in the Promotion.
- Participating Venues are solely responsible for the conduct and operation of the Promotion within their venue.
- no responsibility is accepted for lost, delayed, incomplete or misdirected entries; and
- entrants participate at their own risk.
- Nothing in these Terms & Conditions excludes rights under the Australian Consumer Law.
- Nothing in these Terms & Conditions creates any partnership, joint venture or agency relationship between Participating Venues, Diageo Australia Pty Ltd or Australian Hotels Association (Victoria).

## **14. RIGHT TO MODIFY OR CANCEL**

- Participating Venues reserve the right to verify entries and disqualify any entrant engaging in unlawful, misleading or fraudulent conduct.
- If the Promotion cannot proceed due to circumstances beyond reasonable control, Participating Venues reserve the right to modify, suspend or cancel the Promotion, subject to applicable laws.

## **15. GOVERNING LAW**

- These Terms & Conditions are governed by the laws of Victoria, Australia.
- Entrants submit to the non-exclusive jurisdiction of the courts of Victoria.

## **16. SEVERABILITY**

- If any provision of these Terms & Conditions is found to be invalid or unenforceable, the remaining provisions will remain in full force and effect.

## **17. REGULATORY COMPLIANCE**

- Participating Venues are responsible for ensuring compliance with all applicable trade promotion, liquor licensing, food safety and consumer laws relevant to their participation in the Promotion.

## **18. DISPUTES**

- Any dispute concerning the conduct of the Promotion will be determined by the Promotion Administrator acting on behalf of participating venues, acting reasonably and in accordance with applicable laws. Decisions of the Promotion Administrator regarding the Promotion are final, subject to applicable consumer protection laws.